



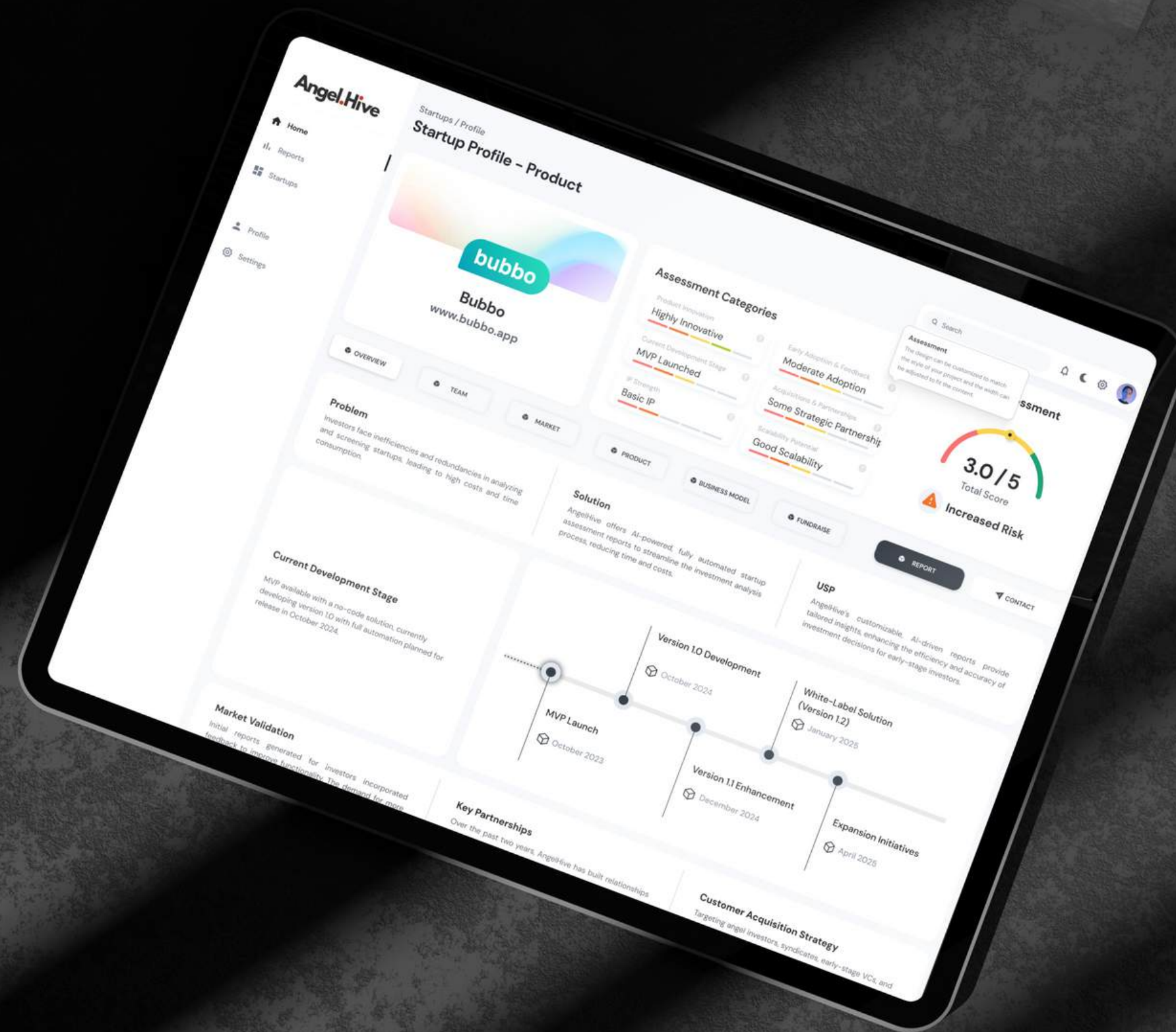
The white label solution for investors to assess & invest more effectively

Deal flow & due diligence tool

B2B SaaS - Powered by AI

Investor Deck

February 2025



€280M* per year, wasted by EU investors

Problem

Investor Repetition

~70% of an investors' DD work, has also been done by another investor.

On a potential investment, an investor spends ~10h total DD.

~7h of inefficient time and money per considered deal.

Founder Repetition

Founders spend **months** preparing and sharing key documentation to investors.

Founders often do the same input work **multiple** times.

Frustrating for both founders & investors.

Inefficient spend = ROI

With €280M lost annually in inefficient due diligence, investors are missing out on available investment budget.

If more % of € goes to funding, ROI for the fund should go up significantly.

*Assuming ~2.000 EU investors, ~200 DD processes each, spending ~10h / deal with 70% inefficiency, at a €100/hour.

= $2.000 * 200 * 7 * 100 = \text{€}280.000.000$ wasted annually in Europe. **Huge opportunity cost of capital.**

Saving thousands of investors time & money

Solution



Pynn helps investors automate applicant input, assessment, filtering and decision making:

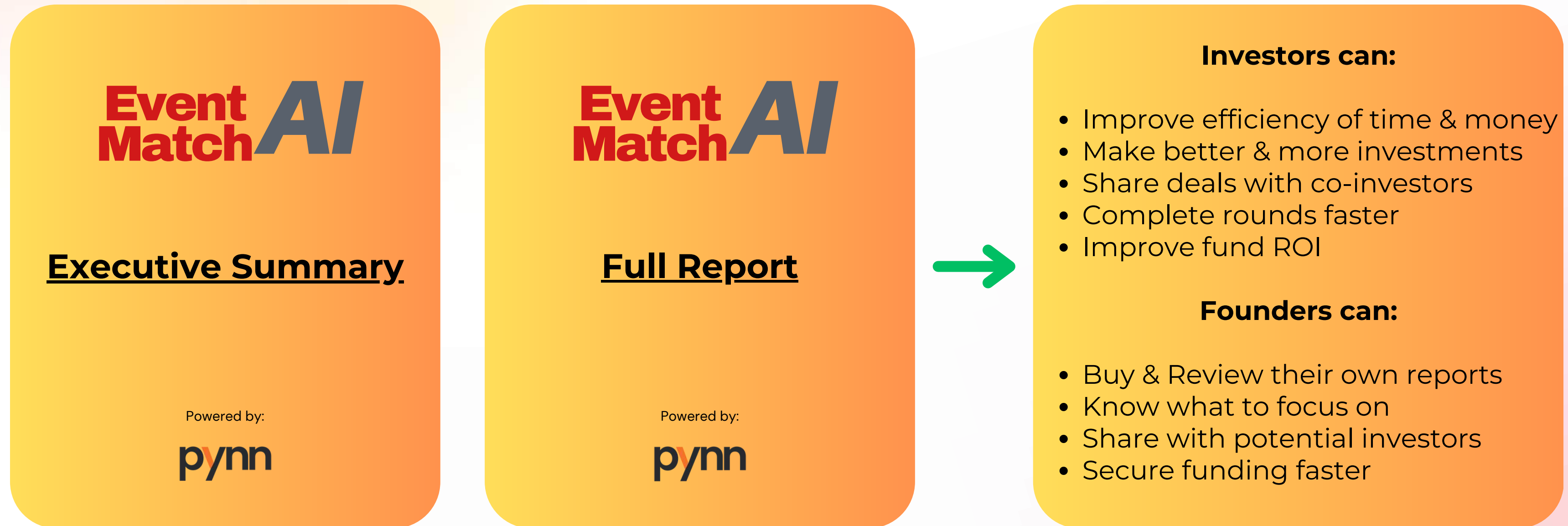
- **Investor types:** Angels, Syndicates, Solo GPs, Family Offices, VCs, etc.
- **Customizable criteria:** Structure the application process & inputs according to your needs.
- **Deal flow screening:** Filter out “non-matching” applicants, or move them to a different funnel.
- **Assessment:** AI-driven insights on opportunity, risk, compatibility, strengths, weaknesses etc.

Pynn helps investors benefit from:

- Saving time & money by focusing on relevant startups, and quickly moving past irrelevant startups.
- Increases collaboration, communication & efficiency between co-investors.
- Funding rounds complete faster, improving the overall funding landscape & innovation speed.

Value for investors & founders

Besides a clear & structured overview of their dealflow, we provide for each startup in your deal flow:



(Click to download example)

Investors - User flow

Getting Started

Create an account in a few minutes to access our suite of deal flow & due diligence tools.

Set up your funnel(s)

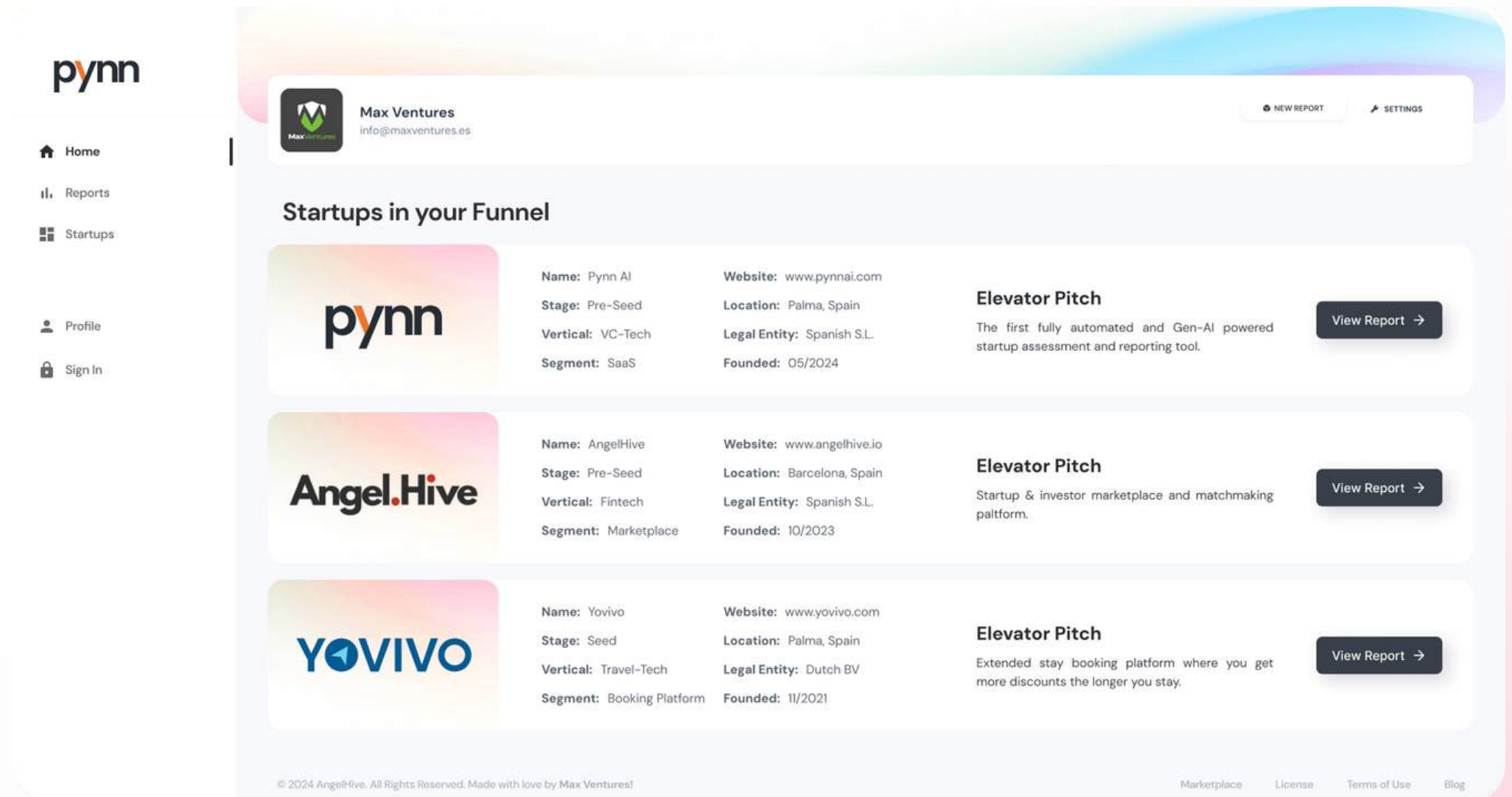
Define what info you want from applying founders, and what your criteria is.

Share your unique link

Direct your dealflow to your Pynn funnel(s), track & view their progress and inputs.

Assess & Take Action

View executive summaries, full reports and effectively make the right investments.



Example of Max Ventures dashboard funnel (launching customer)

Startups - User flow

Quick Application Process

Respond to the questions, including input of websites, data rooms, attachments, LinkedIn etc. Our software scrapes, reads and summarizes your input.

0.5 - 1.5 hour investment

Depending on the readiness of the startup, in <2 hours, startups can apply seriously to raise funds from investors.

Final touches

The startup can now finalize the added information and ensure the report generated for the investor highlights the opportunity.

The screenshot shows a user profile for Toni Grunwald (toni@maxventures.es) with 'NEW REPORT' and 'SETTINGS' buttons. Below is a form for 'Pynn AI' with the following details:

	Name: Pynn AI	Website: www.pynnai.com	Elevator Pitch The first fully automated and Gen-AI powered startup assessment and reporting tool. Edit Section →
	Stage: Pre-Seed	Location: Palma, Spain	
	Vertical: VC-Tech	Legal Entity: Spanish S.L.	
	Segment: SaaS	Founded: 10/2023	

Below the form are sections for 'Team', 'Market', 'Product', 'Business Model', and 'Fundraise', each with an 'Edit Section →' button. At the bottom, a message says 'Thank you for taking the time! Click submit to finish the application process.' with a 'Submit Your Application →' button.

See the magic of Pynn for yourself

Product Demo - Video



(If viewing in PDF, see Product Demo video as file in Data Room)

Built with experience & ambition

Core Team



**Toni
Grunwald**

**CEO
Co-founder**

Startup Analyst
Fund Manager
Due Diligence Expert



**Filip
Kowalski**

**CTO
Co-founder**

Software Developer
Product Owner
Serial Entrepreneur



**Patrick
Visser**

**CVO
Co-founder**

Serial Entrepreneur
Business Angel
Fundraising Expert



**David
Franzen**

**Investor Relations
Co-founder**

Serial Entrepreneur
Fundraising Expert
Business Operations

Business Model (B2B)

	Starter	Pro	Enterprise
Onboarding Fee (ex VAT)	€250	€500	Case-by-case
# of Users	1	3	Case-by-case
# of Funnels	1	3	Case-by-case
Monthly Deal Flow Limit	25	75	Case-by-case
Assessment Customizability	Basic	Standard	Full
Branding	Pynn	Custom	Custom
Support	Basic	Standard	Full
Monthly Price (ex VAT)	€500	€1,500	Case-by-case

Monthly contracts,
minimum 3 months

Ability to buy “Extras”,
e.g. +1 funnel or more flow

Widgets & extra services,
e.g. Answers in video,
external analyst etc.

20 Starters + 10 Pros
= €25.000 MRR

How big is the problem we solve?

VCs, Family Offices & Angel Syndicates

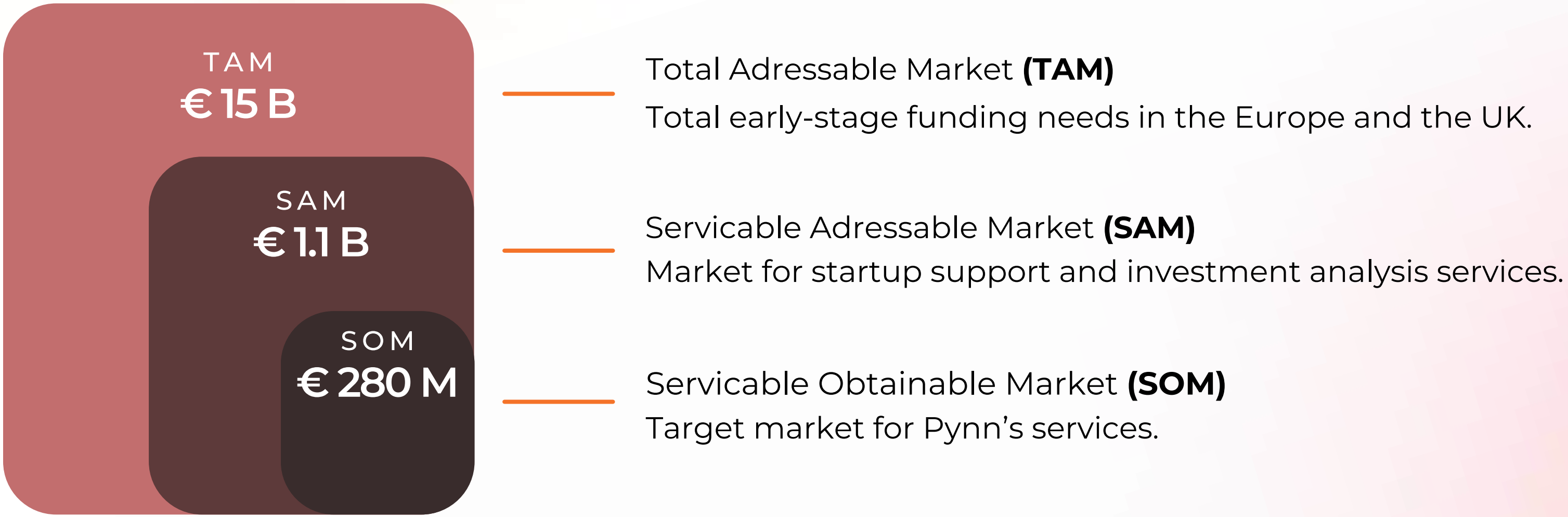
- ~15,000 globally. 2,000+ in Europe.

Business Angels

- ~600,000 private Angel Investors globally.

24.5% CAGR expected from 2023 to 2030

- The use of AI in Asset Management
- Sources [1](#) & [2](#)



Go-To-Market strategy

Who

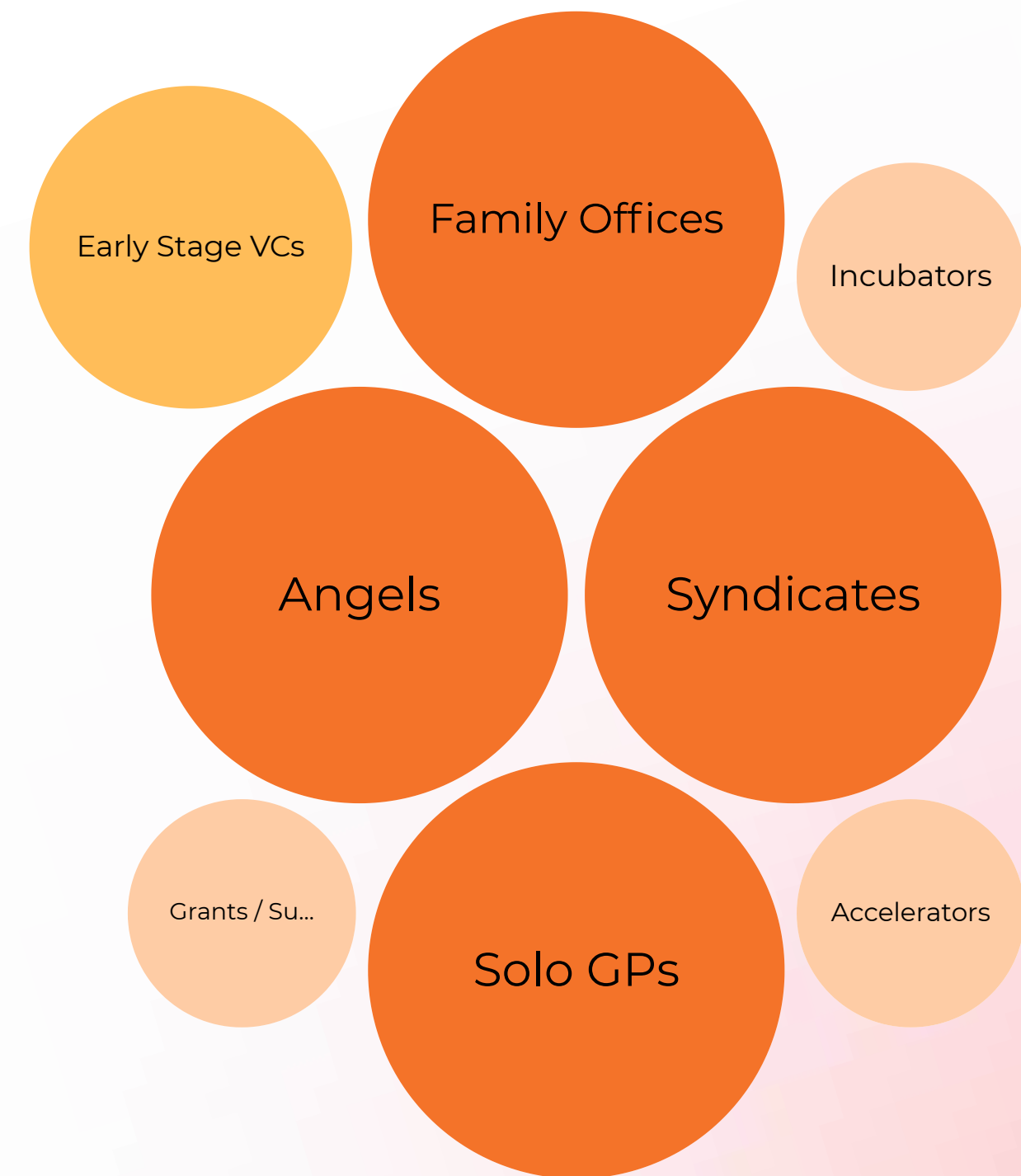
We focus first on Angels, Syndicates, Solo GPs & Family Offices. They have enough deal flow to gain a lot of value, but they are not big enough to have in-house built tools.

Where

We focus first on the Europe, where we have a strong network and the ecosystem is established. The value proposition is scalable anywhere.

How

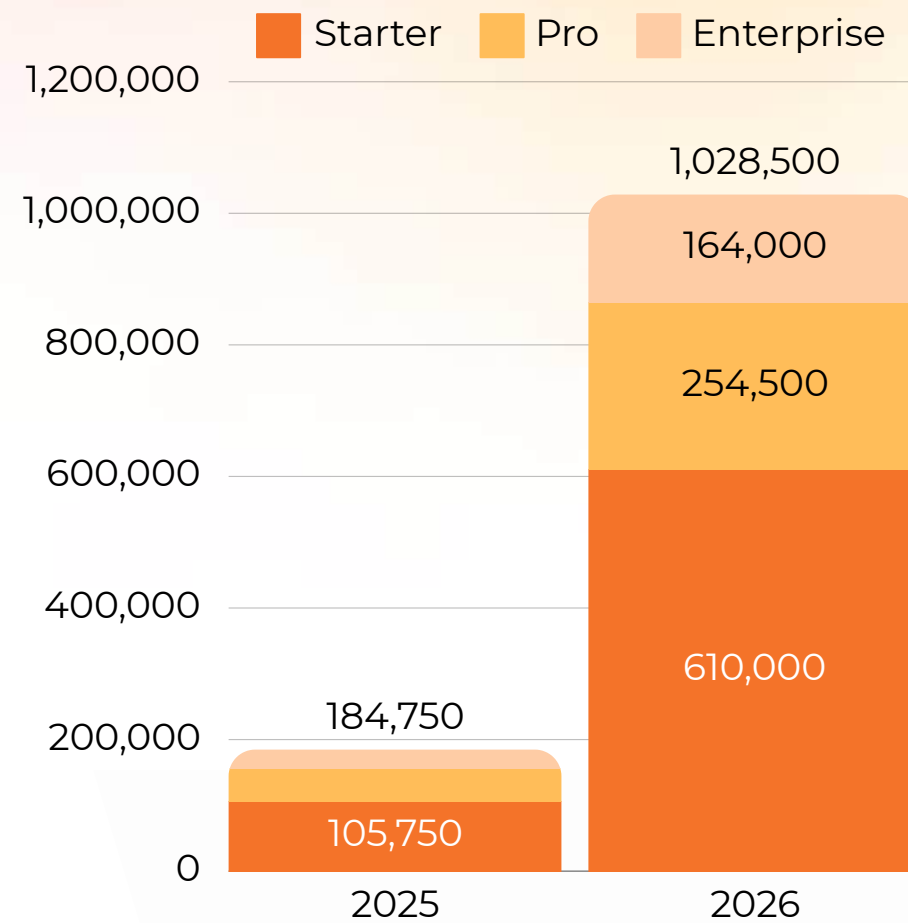
We do direct outreach via LinkedIn, emails and platforms like AngelList and OpenVC. We'll also build an investor newsletter and a strong online organic posting presence.



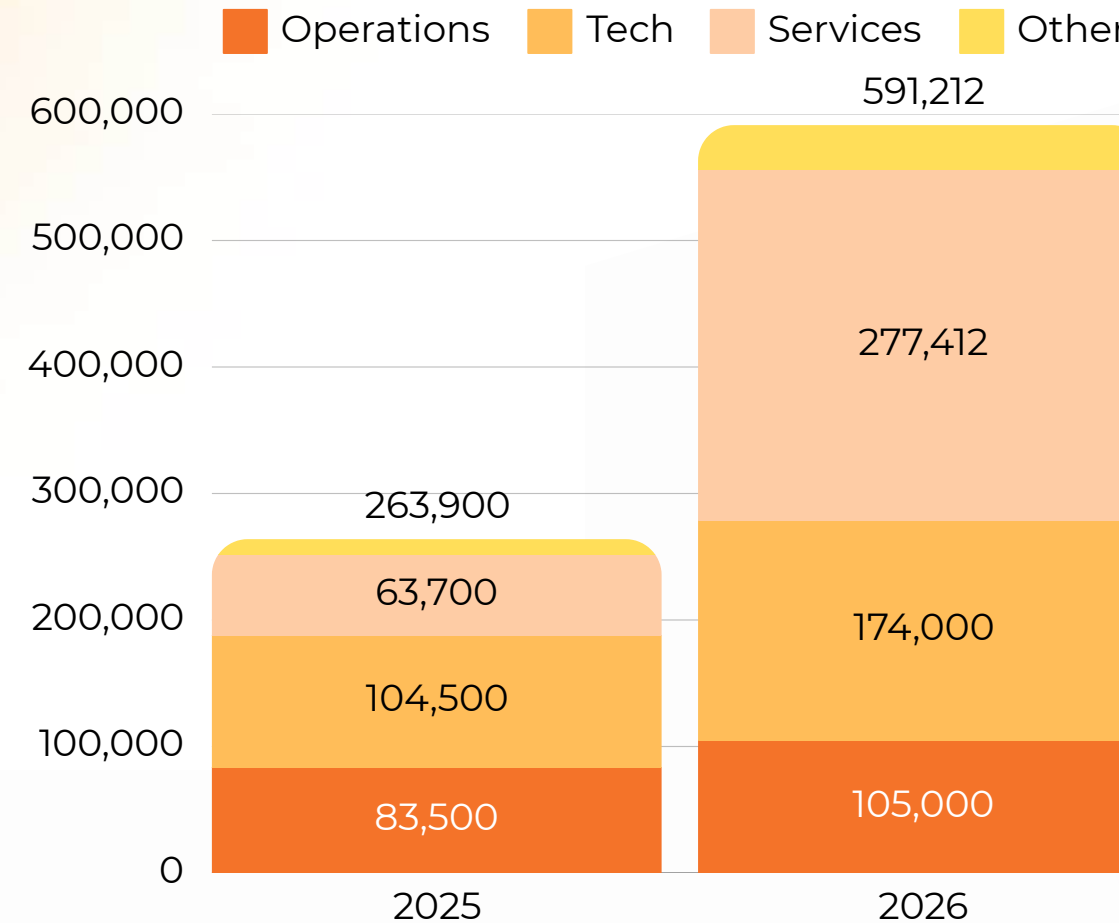
Financial targets, 2025 & 2026

Financials

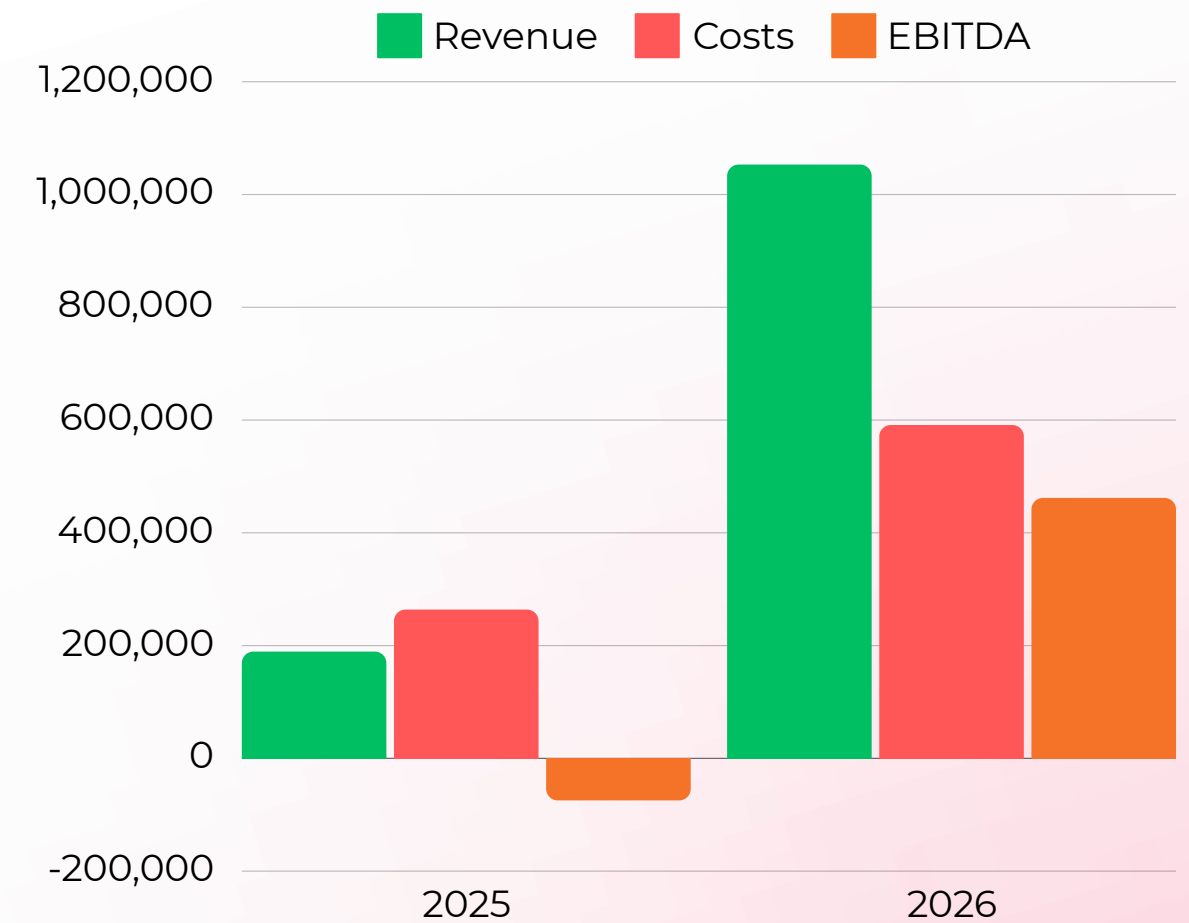
Revenues:



Costs:



EBITDA:



Request full access to our financial model [here](#).

Raising up to €250.000 in the next 4 weeks

Investor Offer

Clean Cap Table
(1st investors)

€25.000
Minimum Tickets

Ideal investor profile:

- Angel Investor
- Network of:
 - Angels
 - Family Offices
 - Solo GPs
 - Early Stage VCs
- Will be an ambassador

Objectives:

- Complete funding round before 21st February 2025
- €25k+ MRR before end of June 2025

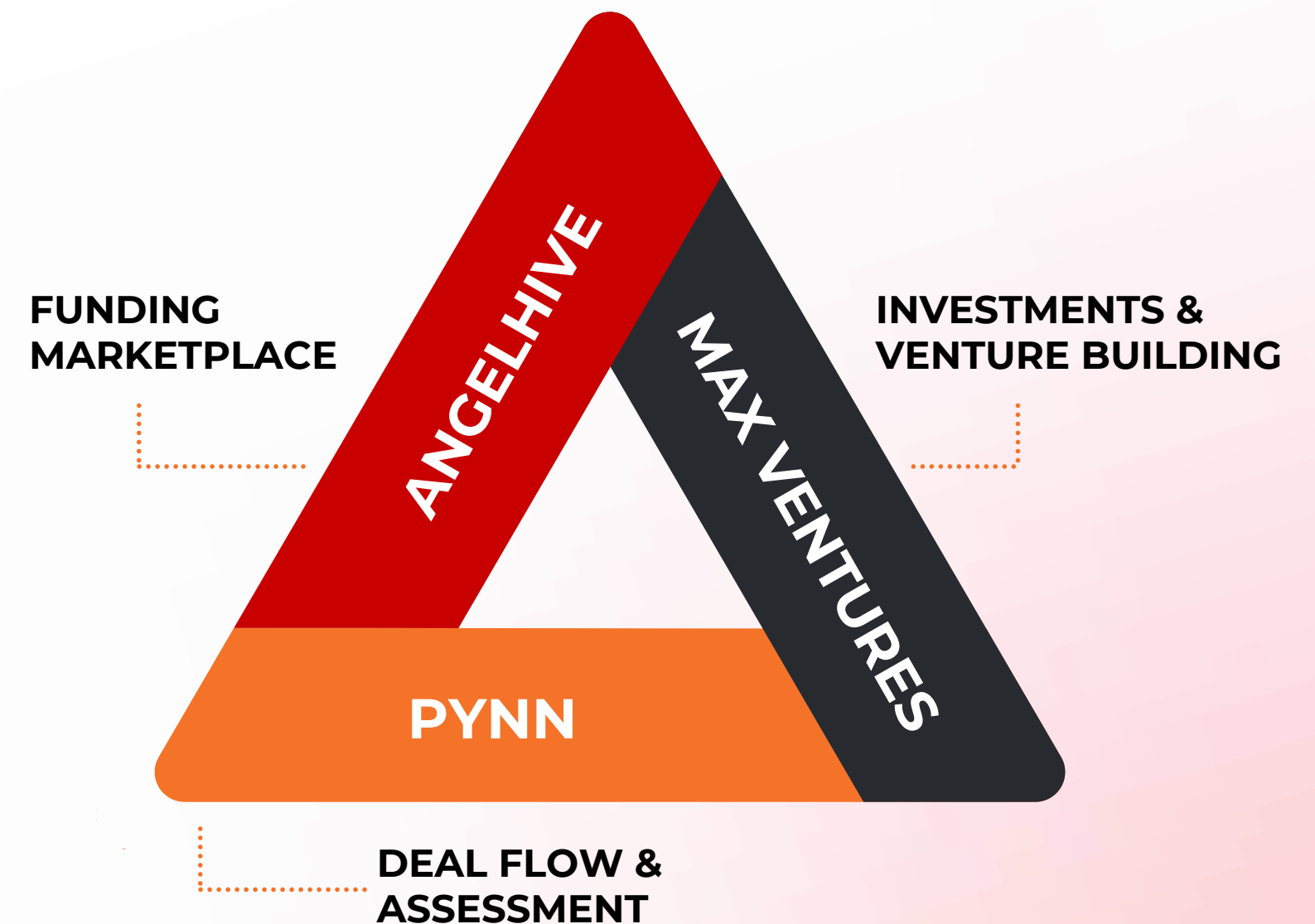
Investor Perks:

- A 75% discount on your 1st year subscription
- Participate in building a super effective early stage investor community

An effective investing ecosystem

Pynn is a startup developed by Max Ventures, a Mallorca based investor group.

- We built Pynn initially for our deal flow & due diligence management, now we are launching commercially.
- Next to Pynn, we have also developed AngelHive = a marketplace to match startups & investors, populated by structured Pynn reports.
- **Max Ventures will Source, Assess & Co-Invest in the best deals across Europe and beyond.**



Join our growth journey!



**Toni
Grunwald**

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Co-founder**

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+34 632 035 713



**David
Franzen**

**Investor Relations
Co-founder**

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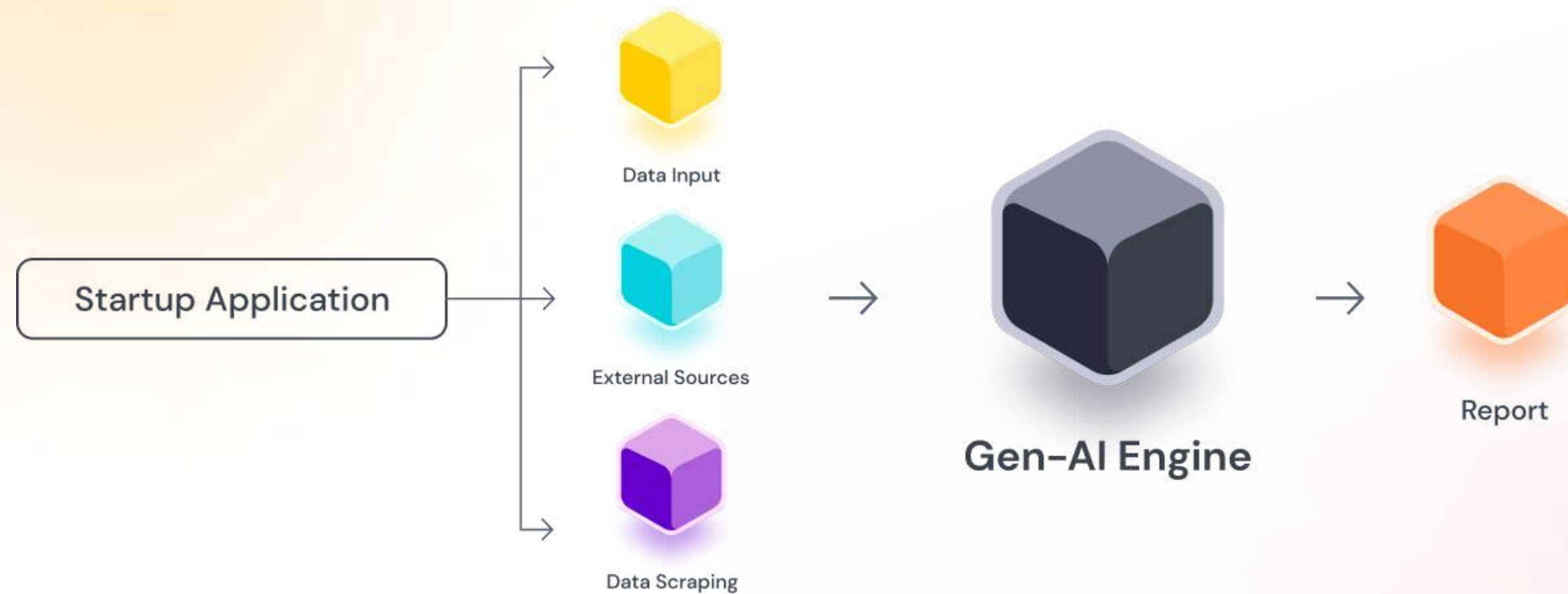
Plan an online meeting [here](#)

Or come by our office:
Plaza Mirador Remigia Caubet 5
07014 Palma, Mallorca, Spain

www.pynnai.com

pynn

How do we use AI?



- **Data Input** = The founders input data as part of their application process.
- **External Sources** = We connect to 3rd party databases to increase usable data sets for the reports.
- **Data Extraction** = We are able to read and extract info from pitch decks, LinkedIn, financial model & data rooms.
- **Gen-AI Engine** = Mostly *Claude 3.5 Sonnet* and *Perplexity*. We are A/B testing *OpenAI* models and *Gemini*
- **Outcome** = Easy, fast, structured & concise reports for our client investors, saving time & money.